**KS4 Options  
IT (OCR Creative iMedia)**

Cambridge Nationals in Creative iMedia are media sector-focused, including film, television, web development, gaming and animation, and have IT at their heart. They provide knowledge in a number of key areas in this field from pre-production skills to digital animation and have a motivating, hands-on approach to both teaching and learning. Cambridge Nationals deliver skills across the whole ran#ge of learning styles and abilities, effectively engaging and inspiring all students to achieve great things. This qualification is the equivalent of 1 GCSE.

**Core Unit 1: Pre-production skills**

Planning is an essential part of working in the creative and digital media sector. This unit will enable students to understand pre-production skills and techniques used in the sector, as well as gain the knowledge and skills to create digital media products and explore their application. It will also develop their understanding of the client brief, time frames, deadlines and preparation techniques that form part of the planning and creation process. Content includes:

* Understanding the purpose and content of pre-production
* Being able to plan pre-production
* Being able to produce and review pre-production documents.

**Core Unit 2: Creating digital graphics**

Digital graphics feature in many areas of our lives, and play a very important part in today’s world. The digital media sector relies heavily on these visual stimulants within products to communicate messages effectively. The aim of this unit is for students to understand the basics of digital graphics editing for the creative and digital media sector. This unit builds on Unit R081. Content includes:

* Understanding the purpose and properties of digital graphics and knowing where and how they are used
* Being able to plan the creation of a digital graphic
* Having the knowledge to create new digital graphics, using a range of editing techniques
* Being able to review a digital graphic against a specific brief

**Optional Units Include:**

* Creating 2D and 3D digital characters
* Storytelling with a comic strip
* Creating a Multipage Website
* Creating a Digital Animation
* Creating an Interactive Multimedia Product
* Creating a Digital Sound Sequence
* Creating a Digital Video Sequence
* Digital Photography
* Designing a Game Concept
* Developing Digital Games

**How this course is assessed:**

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| **Core Unit 1** | **Core Unit 2** | **Optional Unit 3** | **Optional Unit 4** |
| **25% of overall grade**  **Written Exam (75 min)** | **25% of overall grade**  **Portfolio of Evidence** | **25% of overall grade**  **Portfolio of Evidence** | **25% of overall grade**  **Portfolio of Evidence** |